



14TH WORLD CONGRESS 22 - 25 SEPTEMBER 2021

WCPCD2021

World Congress of Paediatric Dermatology

EDINBURGH • UK



**Exhibition &
Sponsoring Opportunities**





Dear Colleague,

On behalf of the Local Organising Committee I would like to thank you for considering supporting the 14th World Congress of Paediatric Dermatology. We are delighted to be hosting WCPD2021 in the UK and specifically the city of Edinburgh.

The City has a world wide appeal and the Congress will take place in the world class EICC venue situated in the heart of the easily accessible capital of Scotland.

The Scientific Programme will be of the highest quality, with a range of sessions divided into Management, Specialist and Mixed. In addition we are pleased to have fantastic Keynote speakers ready to educate and enlighten.

The range of delegates will be from all across the world, with the meeting being promoting at all major Dermatology Meetings, National Societies, targeted membership organisations and other relevant Specialties. We very much hope you choose to participate in what promising to be an outstanding meeting.

If you work in Paediatric Dermatology you can't afford to miss this meeting.

We look forward to welcoming you in Edinburgh!

**14th World Congress Chair: Professor Veronica Kinsler
Great Ormond Street Hospital for Children (GOSH), London, UK**

LOCAL ORGANISING COMMITTEE

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IMPORTANT DATES

REGISTRATION

On-line registration opens	March 2020
Early registration deadline	September 2020 - 1 st March 2021
Standard registration deadline	2 nd March 2021 - 1 st September 2021
Online registration	22 nd September 2021 onwards

EXHIBITION

Site-visit 1	February 2020
Exhibitor application opens	14 th October 2019
Exhibition technical manual on-line	January 2021
Deadline for receipt of final balance of payments	1 st September 2021

Stand build	22 nd September 2021
Exhibition open	23 rd – 25 th September 2021
Exhibition break down	25 th September 2021

SPONSORED PACKAGES

Application opens	14 th October 2019
Deadline for final Symposia programme submission	1 st June 2021
Deadline for receipt of payment	30 days from date of invoice or 1 st September 2021, whichever is the earlier

CONFERENCE SCIENTIFIC SESSION ABSTRACTS

On-line abstract submission opens	September 2020
Deadline for main meeting abstracts	1 st April 2021
Notification of abstract outcome	22 nd April 2021

KEY CONTACTS

Official Conference Website

www.wcpd2021.com

Congress Venue

Edinburgh international Conference Centre
The Exchange,
150 Morrison St,
Edinburgh EH3 8EE
www.eicc.com

British Association of Dermatologists (Conference Organisers)

Conference & Event Services
Tel: +44 (0)20 7391 6343
Email: conference@bad.org.uk

Exhibitor services & stand build

Exhibition Services Ltd
Unit 6, 271 Merton Road
Wandsworth
London
SW18 5JS
Tel: +44 (0)208 874 1787
Email: events@exhibitionservices.com



WHY EXHIBIT?

An educational conference, the 14th World Congress of Paediatric Dermatology is a great opportunity to meet with key decision makers. The Congress is held every 4 years, the last occurrence was in Chicago in 2017 and attracted 1147 attendees from 67 countries.

Reasons to participate

- Raise the profile of your company, products and services
- Excellent networking opportunities: build new partnerships with over 1,000 key stakeholders in Dermatology
- Create new business opportunities, increase sales and build a quality database
- To show your commitment to the profession
- Share and communicate science

Who will attend?

Paediatric Dermatologists
General Dermatologists
Paediatricians
Nurses
Allied Healthcare Professionals working in Paediatric Dermatology

For details on the programme, speakers and sessions please regularly visit the website: www.wcpd2021.com

EXHIBITION

The exhibition is an integral part of the 14th World Congress of Paediatric Dermatology and will take place in the Cromdale Hall of the conference centre. The exhibition will comprise of a mixture of space and shell scheme stands. The layout of the exhibition hall has been designed to maximise flow around the hall, the inclusion seating and catering points to make the exhibition hall a focal point for delegates, giving exhibitors the chance to forge strong personal links with new and existing clients in a professional yet relaxed atmosphere .

Exhibition opening times

Thursday 23rd September 2021 09:00 – 17:00

Friday 24th September 2021 09:00 – 17:00

Saturday 25th September 2021 09:00 – 13:00

Exhibition Rates

Shell scheme stands

Exhibition space is booked at a per square metre rate of £500 (+ vat 20%).

This will include:

Shell Scheme walling

Fascia name board

Space in Hall to the dimensions & positions chosen (subject to availability)

Full company contact details and profile listed in the final programme and on the Congress website

Exhibitor passes on a ratio of 1 pass per 2 square metres of stand space booked.

Not included:

Exhibitors are kindly requested to note that the costs stated do not include furniture and/or equipment such as electricity. For this purpose, please refer to the Exhibition Technical Manual which will be available on the website in January 2021.

Booking Exhibition Space & Payment Policy

Booking for the exhibition space will **open at 11:00am on Monday 14th October 2019**. Please do not send the booking form before this time as it will not be considered.



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ALL BOOKINGS SHOULD BE SENT VIA EMAIL TO: conference@bad.org.uk

All bookings for exhibition space will be considered on a 'first come first served' basis. Sponsorship and exhibition booking will only open on 14th October 2019.

For expressions on interest please contact: conference@bad.org.uk

For special invoice requirements or changes of invoicing address, please contact the organisers conference@bad.org.uk

A deposit invoice of 25% payable within 30 days is sent to the company upon booking and a balance invoice will be sent in March 2021 also payable within 30 days. For bookings taken after these deadlines a full payment is required. Confirmed spaces may be released without prior notification if the exhibitor fails to settle any invoice in due time. Payments can be made by bank transfer only.

Exhibitor & Complimentary Passes

Exhibitor passes:

Exhibitors receive 1 badge per 2m² of exhibition space purchased. These passes will allow access to the exhibition hall only. The badges display the exhibiting company name only so that they can be exchanged between staff for the duration of the conference.

If you require any additional passes, these will be charged at **£75 (+VAT) per person**.

Complimentary passes:

In addition, as part of your stand booking there will be full complimentary passes at the following scale:

- Silver = 2 free registrations
- Gold = 4 free registration
- Platinum = 8 free registrations

These passes will need to be applied for by completing the relevant form which will be available on the website from March 2021. The deadline for receiving this form is **1st September June 2021**. We advise that you adhere to this deadline otherwise passes will have to be organised onsite.

Exhibitors are kindly requested to note that these passes are strictly for industry staff and can **not** be used to invite dermatologists as guests of the company.



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PACKAGES & PRICING

The 14th World Congress of Paediatric Dermatology is delighted to offer a limited number of sponsorship packages listed below.

Package	Platinum*	Gold*	Silver*	Exhibitor
Limitations	Exclusive	4 Partners	4 Partners	No Limitation
Booth Size	32 sqm	16 sqm	12 sqm	4 sqm-8 sqm
Booth Type	Space Only	Space Only	Space Only	Shell Scheme
**Full Registrations	8	4	2	0
Exhibitor Passes	16	8	4	1 per 2 sqm
Additional items	Lunchtime Symposium Logo on delegate bag & insert Advertisment on programme back cover Logo on website Logo on badge Sponsors Lounge	Lunchtime Symposium Full page advert in final programme Logo on website Insert in delegate bag Sponsors Lounge	Breakfast Symposium Logo on website Insert in delegate bag	
Cost (ex. VAT)	£30,000	£15,000	£5,000	£500 per square metre (minimum of 4sqm)

* please note that sponsors at these levels will be offered the opportunity to provide catering for delegates. This will be an additional charge and should be booked through the venue caterers

**Full registrations are subject to the eligibility of the named individual. WCPD2021 reserves the right to refuse registration not meeting the criteria



Additional Sponsorship Items

▶ Delegate lanyard branding

Every participant receives a lanyard. Include your brand on THE lanyards. The company must supply the lanyard to the specification of the BAD.

Cost: Lanyard: £1,000 (+VAT)

▶ Delegate bag insert

An opportunity for exhibitors to place inserts in the delegate bag. All inserts must be approved by BAD prior to printing.

Cost: £1000 per insert (+VAT)

▶ Programme advertising

The final programme is a complete document printed and given to each participant on arrival at the conference centre.

Cost: Full colour page advertisement in final programme: £750 (+VAT)

▶ Well-being Zone

'Our team of therapists are able to provide a wide variety of therapies which include Shiatsu, Reiki, Seated Acupressure Massage, Indian Head Massage and Thai Yoga Massage. Included with each therapist we provide a Reflexology Foot Massage Machine/Chi Machine. This enables delegates/exhibitors waiting for their session to further enjoy the relaxation experience'

As a sponsor of the area you will be able to provide branded t-shirts for all the therapists, branded pull up banners and a rigged banner above the well-being zone.

Cost: Price on application

▶ Conference Wi-Fi

There are several ways in which the Wi-Fi at the Edinburgh Conference Centre is available for sponsoring. Please contact the conference organisers to discuss this further.

Cost: Price on application

▶ Insulated water bottles

All delegates will be issued with an insulated water bottles for the duration of the meeting to negate the need for plastic water bottles. Add your logo to the bottles.

Cost: Price on application

▶ Mobile App

The conference app is a great mechanism by which delegates choose sessions to attend and navigate around the conference venue and exhibition. Exclusive sponsorship provides high exposure placement in the app to drive traffic to your company's on-site presence before, during and after the event.

Exclusive sponsorship: Price on application

If you have your own suggestion regarding sponsorship or to discuss any of the above opportunities, contact Christopher Garrett on 020 7391 6354 or email conference@bad.org.uk



Exhibition plan



Booking Form

Sponsorship Open date

Sponsorship will open on **14th October 2019** and packages be offered on a first come first served basis. Stand spaces will be allocated by the organising secretariat based on the plan on page 8 of this document. Please note that the plan is subject to change.

Level	Costs	Please Tick to select
Gold Level	£15,000 + vat	
Silver Level	£5,000 + vat	
Exhibitor	£500 + vat per sqm	_____ sqm

Item	Cost	Special requirements if any

Total Cost: _____ + VAT (AT 20%)

Sponsor Details:

Name of company: _____

Contact name: _____

Contact position _____

Contact email: _____

Contact telephone: _____

PO Number (if required): _____

Signed: _____

Date: _____



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Terms & Conditions



Cancellation Policy:

- ▶ If you wish to cancel your exhibition stand booking or any sponsorship before a year of the date of the meeting you will incur a charge of 50% of the sponsorship fees.
- ▶ If you wish to cancel your sponsorship between 12 months – 6 months of the date of the meeting you will incur a charge of 75% of the sponsorship fees.
- ▶ If you wish to cancel your sponsorship within 6 months and the day of the meeting you will be charged the full amount.

I understand and agree to the cancellation policy:

Signed: _____

Date: _____



To confirm your sponsorship please fill in the booking form and signed Terms and Conditions and return it to:
WCPD2021 Secretariat, BAD Conference Office

Email: conference@bad.org.uk

